

Your AMSOIL Dealer offers a full line of high-performance products:

- Motor Oils
- Diesel Oils
- Motorcycle Oils
- Transmission Fluids
- Gear Lubes
- Hydraulic Fluids
- Greases
- Compressor Oils
- 2-Stroke Oils
- 4-Stroke Oils
- Oil Filters
- Air Filters
- Fuel Additives
- Spray Lubes
- Injector Cleaners
- Engine Cleaners
- Shock/Fork Fluids



Contact your full-service AMSOIL Dealer for more information on AMSOIL products or to place an order. You may also order direct by calling AMSOIL INC. at 1-800-956-5695 and providing the referral number listed here. ▼

Marty and Lori Gilmore
AMSOIL Executive Direct Jobber
315-331-4642

e-mail: info@superoilcentral.com
www.SuperOilCentral.com

Referral #392704

AMSOIL INC., 925 Tower Ave., Superior, WI
54880 • 715-392-7101 • Printed in U.S.A.

G1053 3/15

Superior Performance & Protection



A.J. "Al" Amatuzio
President &
Chief Executive Officer



The First in Synthetics®

A HISTORY OF FIRSTS

When A.J. "Al" Amatuzio introduced AMSOIL Synthetic Motor Oil in 1972—the first synthetic motor oil in the world to meet American Petroleum Institute service requirements—it set all-new standards for motor oil quality. AMSOIL synthetic motor oil outperformed conventional petroleum motor oils on all counts. It was clear from the start that this innovative product would play a major role in engine performance and engine life.

Today, virtually every other motor oil manufacturer has recognized the superiority of synthetic lubricants and has followed the AMSOIL lead with introductions of synthetic motor oils of their own. Accept no substitutes—AMSOIL is *The First in Synthetics*®.



- **First** API-rated 100 percent synthetic motor oil.
- **First** to introduce the concept of "extended drain intervals" with a recommended 25,000-mile/700-hour/12-month drain interval.
- **First** synthetic motor oil for diesel engines.
- **First** synthetic motor oil for racing engines.
- **First** synthetic motor oil for turbocharged engines.
- **First** synthetic motor oil for marine engines.
- **First** synthetic gear lube for automotive use.
- **First** 100:1 pre-mix synthetic 2-cycle oil.
- **First** synthetic automatic transmission fluid for automotive use.

AMSOIL Engine Protection

Thermal Stability

Conventional motor oils can boil off, or volatilize, at engine operating temperatures, increasing oil consumption and harmful engine deposits, which reduces wear protection and fuel economy. AMSOIL synthetic motor oils are less volatile than conventional oils. Their thermally stable base stocks resist high-temperature breakdown for clean, efficient-running engines.

Wear Protection

AMSOIL synthetic motor oils are designed to form a durable oil film that protects hard-working engines from heat and wear even in extreme conditions. AMSOIL motor oils help engines operate at peak efficiency and achieve maximum life.

Superior Fluidity

AMSOIL synthetic motor oils feature low pour points, allowing them to remain fluid in sub-zero temperatures. Their increased cold-temperature fluidity provides easier cold-weather starts and allows the oil to flow more quickly throughout the engine compared to conventional oils for rapid protection.

Superior Oxidation Resistance

AMSOIL synthetic motor oils are formulated to resist oxidation and sludge formation to keep engines clean and working properly. They also resist thickening to deliver maximum wear protection.

AMSOIL Cost Savings

Extended Drain Intervals

AMSOIL extended-drain synthetic motor oils last far longer than conventional motor oils. They save motorists money and add convenience by reducing the number of annual oil changes required.

Maximum MPG

AMSOIL synthetic motor oils are designed to reduce friction, resulting not only in enhanced performance and protection, but optimum fuel efficiency as well. With less resistance to internal moving parts, engines are able to operate at peak efficiency and deliver maximum mpg.



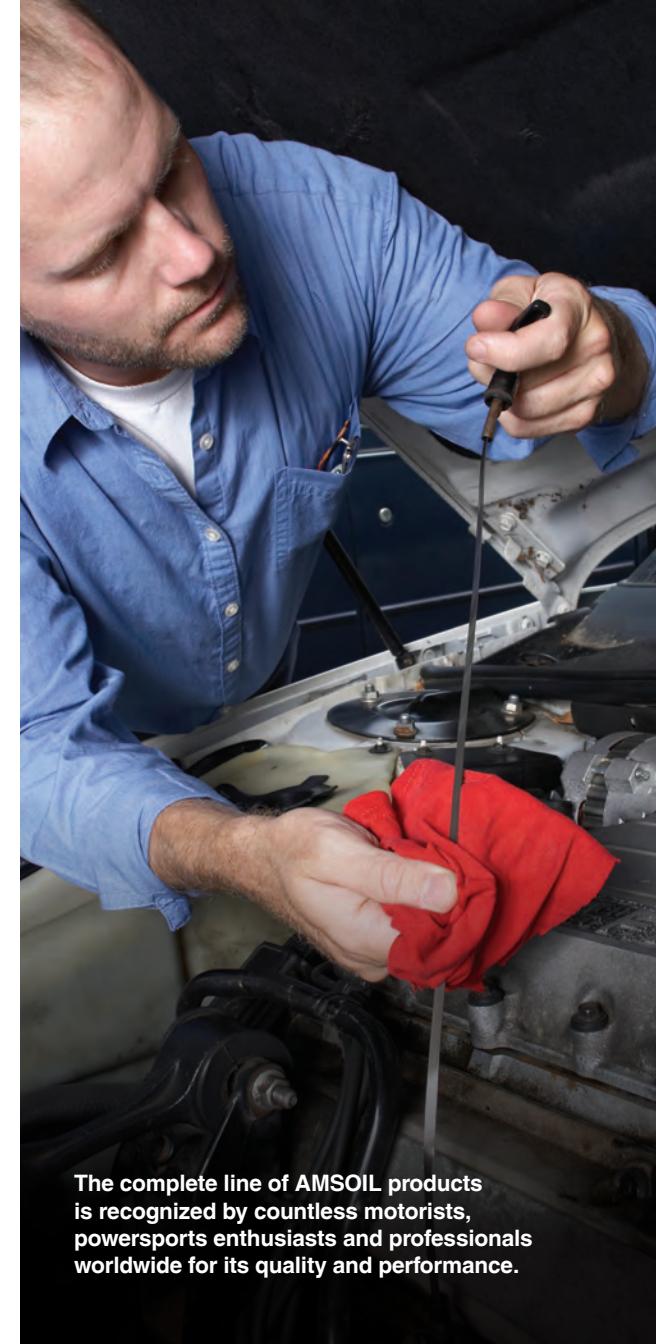
AMSOIL Environmental Benefits

Reduced Air Pollution

Each year millions of gallons of motor oil are burned and expelled as air pollution through the tailpipes of cars and trucks. Conventional oils volatilize more readily than AMSOIL synthetic oils and create more emissions pollution. AMSOIL synthetic motor oils resist high-temperature burn off to help reduce pollution.

Reduced Waste Oil Generated

An important step in revitalizing a cleaner nation is pollutant source reduction. AMSOIL accomplishes this by extending the interval between motor oil changes beyond 3,000 miles, reducing the source of motor oil pollution up to eight times.



The complete line of AMSOIL products is recognized by countless motorists, powersports enthusiasts and professionals worldwide for its quality and performance.

